

Nandika Chatterjee

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Portfolio: <https://nandikac.github.io/publicrelations.html>

EDUCATION

University of Illinois at Urbana-Champaign

- Bachelor of Arts in Communication in Mediated Comm. & Technology
- Bachelor of Science in Psychology in Industrial/ Organizational Psych
- Minors: Business | Public Relation

Expected Graduation: May 2022

Communication GPA: 3.91/4.00

(Dean's List in Fall 2020)

Relevant Coursework: Argumentation, Visual Politics, Popular Media, Workplace Comm. Technology, Social Marketing, Leading Negotiations, Storytelling as Oral Comm., Photography & Public Life, Crisis Communication, Advertising & Society, Writing for PR

LEADERSHIP & PROFESSIONAL EXPERIENCE

Daily Illini

Features Writer

- Actively pitch and pursue interview opportunities
- Interview a wide variety of subjects (professors, researchers, small-business owners, and students)
- Write approximately one 750-word article every two-week (30+ total articles)
- Focused specifically on profiles and 'Humans of Champaign-Urbana' articles

Published articles: <https://dailyillini.com/?s=nandika+chatterjee>

Champaign, IL

August 2018 – Present

Her Campus Media

Editorial, Public Relation and Social Team Member

- Write articles for college students, focused on women
- Edit articles for grammar, style, clarity, and engagement
- Advise on content and strategy for public relations and social media teams

Published articles: <https://www.hercampus.com/author/nandika-chatterjee/>

Champaign, IL

September 2020 – Present

American Advertising Association (AAF); Illinois

Copy Writer

- Design and write copy, as a member of the AdBuzz PR agency, for clients like Bike At Illinois

Champaign, IL

February 2022 – Present

Department of Communication; University of Illinois, Urbana-Champaign

Teaching Intern

- Assisted with CMN 215: Interviewing; The Art and Science of Effective Questioning
- Led lecture for one class period on Job Interviewing

Champaign, IL

January 2021– May 2021

Teacherr (Start-up)

Digital Marketing Intern

- In charge of all the social media outlets including Quora, Instagram, Facebook, and Twitter
- Created content and acted as brand ambassador across social media channels

Hyderabad, India

July 2019 – September 2019

International Crops Research Institute for the Semi-Arid Tropics (ICRISAT)

Intern

- Interviewed various staff members at the Institute, including the Director General of ICRISAT
- Created a report containing plans for the new induction program
- Revamped and planned internal communications within the various departments at the Institute
- Redesigned the Induction Program in terms of material, presentations of events that will be implemented

Hyderabad, India

January 2019- December 2019

OTHER EXPERIENCE

University Housing; University of Illinois, Urbana-Champaign

Resident Advisors

- In charge of a section of 60 residents in a residence hall (Allen Hall)

Champaign, IL

August 2019- March 2020

Department of Psychology; University of Illinois, Urbana-Champaign

Research Assistant for EPIC Labs

- Created and coordinated related surveys for voluntary online participants

Champaign, IL

January 2019- December 2019

SKILLS & INTERESTS

Technical Skills: Creative problem solving, People management, Leadership & Teamwork, Photography

Languages Skills: Fluent Hindi, Bengali; Beginner French